

[Safety and Economy Seminar]

The Safety and Economy seminar is a workshop-based interactive seminar for up to 20 delegates. The seminar designed to be both enjoyable and educational and lasts for approximately three hours. The role of the presenter is to provoke thought, stimulate discussion and generally act as a catalyst to raise both personal and corporate awareness. The seminar will explore individual attitudes to driving as well as illustrate the risks that people take on the roads, and drivers will learn about the root causes of accidents and actions they need to take in order to avoid them.

Broad aims

- To provide individuals with an insight into the underlying causes of road accidents.
- To identify areas where individuals are most at risk on the road.
- To illustrate risk situations with real-life case studies.
- To provide a forum for individuals to discuss their own experiences and attitude to risk-taking behaviour.
- To provide details relating to economic driving.
- To prepare delegates for the in-vehicle practical session.

Each seminar is unique and utilises both individual and collective experiences from within the group to achieve the stated aims. The seminar will include the UK's first interactive computer-based hazard perception technology.